



Dear Friend,

On behalf of the National Coalition for Promoting Physical Activity (NCPA), it is our pleasure to invite you to join us in advocating for policies that will encourage Americans of all ages to be more physically active, fitter and even a healthier weight.

Established in 1996 and based in Washington, DC, NCPA has been the leading coalition in the country for promoting physical activity and fitness initiatives through national policy. On Capitol Hill, we speak directly to lawmakers and host congressional briefings that highlight the critical importance of physical activity. Off the Hill, we provide an active forum for our members to share ideas and work collaboratively to increase physical activity opportunities for all Americans.

NCPA also promotes the benefits of physical activity in the private sector by encouraging every CEO in the United States to recognize physical activity as an important driver of employee health and business performance. Currently, 300 CEOs from around the country have pledged to improve employee health and wellness by providing opportunities and resources for physical activity and make the commitment themselves to be role models for living an active lifestyle within their own organizations.

Previously, NCPA has carried out its advocacy program as a core group of health promotion organizations, all of whom made substantial financial contributions to the organization and were represented on the Board of Directors. Now we are taking steps to add depth, breadth and strength to our efforts by urging other organizations to join without requiring a financial contribution.

As a member, you will receive regular newsletters with updates on national physical activity promotion efforts. You will also be invited to forums and briefings on the important role that exercise can play in creating a healthier America. Most importantly, you will receive alerts advising you of opportune moments for your members to speak out in favor of policies that encourage healthy lifestyles.

Please contact either of us below or Ayanna McKnight at email [NCPPA@heart.org](mailto:NCPPA@heart.org) (Tel 202-785-7941) with any questions you have. If you would like to speak to another member of NCPA for their perspective on the benefits of being part of this important group, we would be pleased to arrange this. We look forward to working with you.

Best Regards,

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